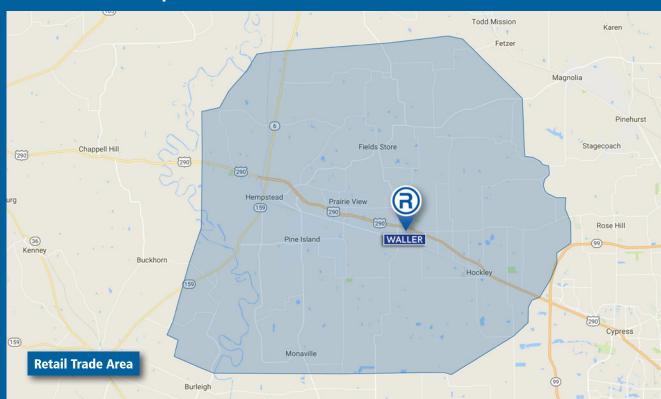
# Retail Market Profile 2017





### **Contact Information**

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### **Population**

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Retail Trade Area	31,899	42,075	48,556	54,368

#### Income

	2017 ESTIMATE
Average Household	\$77,825
Median Household	\$56,749
Per Capita	\$25,572



#### **Educational Attainment**

	2017 ESTIMATE
Graduate or Professional	5.40%
Bachelor's Degree	13.10%
Associate Degree	6.60%
Some College, No Degree	22.80%
High School Graduate	26.90%
Some High School, No Degree	10.20%
Less than 9th Grade	10.10%

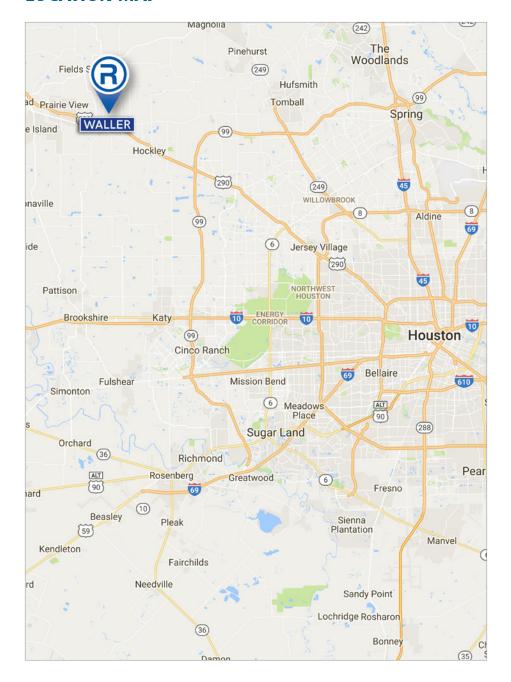
## **Race Distribution**

	2017 ESTIMATE
White	58.00%
Black or African American	23.10%
American Indian/ Alaskan	0.90%
Asian	1.10%
Native Hawaiian/ Islander	0.00%
Other Race	14.40%
Two or More Races	2.50%
Hispanic or Latino (of any race)	29.50%

### Age

GROUPS	2017 ESTIMATE
9 Years and Under	13.00%
10-17 Years	14.72%
18-24 Years	8.12%
25-34 Years	12.80%
35-44 Years	10.80%
45-54 Years	12.00%
55-64 Years	12.20%
65 Years and Over	12.30%
DISTRIBUTION	2017 ESTIMATE
Median Age	32.8
Average Age	35.2

### **LOCATION MAP**



### **EXISTING RETAIL**



